Tufts Clinical and Translational Science Institute

Engaging Stakeholders in Comparative Effectiveness Research (CER)

Feedback and Assessment Module Feedback and Assessment Tools

Tool 1

Tool or Strategy	Purpose	Drawbacks	Implementation
Report Cards	 Visually present performance Measure against goals, organization averages, others being evaluated Written record of performance Identifies strengths and opportunities 	 Static, just "snapshot" analysis Does not account for special circumstances or unique situations 	 Disseminate on a regular basis Present results clearly and simply Offer accessible contact info for easy follow-up and further feedback
Multisource assessment (360° feedback)	 Captures perspectives from superiors, staff and peers Identifies positives and negatives in context of organization Keeps workers motivated to excel in all aspects of responsibilities 	 Resource-intensive Personalized review - does not account for benchmarks or organizational standards 	 Obtain feedback from right stakeholders Be aware of informal networks, relationships, or conflicts that could positively or negatively affect reviews
Concept and Process Mapping	 Visual representation of workflow or processes Assesses potential conflicts and solutions Tells "what if" scenarios 	Limited in scopeBest for high-level solutions	 Input data must be accurate to get realistic results Include data sources and assumptions
Surveys	 Get feedback from many stakeholders Customize to meet needs Power in analyzing results 	 Generalizability limited by response rate Can be costly to administer and analyze Results may not be generalizable to intended population 	 Offer novel incentive to promote response rate Can be administered via email, hardcopy, or in-person
Interviews	 Direct contact with stakeholders, promotes engagement Garner individual, detailed data and feedback Identify themes, vignettes, quotes Always follow IRB or institutional guidelines when interviewing stakeholders 	 Resource-intensive Scheduling Time-consuming to analyze results 	 Experienced interviewers are best when contacting stakeholders Be prepared for different responses and answers Have pertinent follow-up and probing questions

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Tool 2

PDSA: Plan-Do-Study-Act Worksheet

http://www.ihi.org/knowledge/Pages/Tools/PlanDoStudyActWorksheet.aspx



Tool 3

PESICO: A template for asking well-built questions (Source: Schlosser, 2007).		
Person	Describe the person who is most directly affected by the decision and	
	the problem to be solved	
Environments	Delineate the client's current and future environment(s) and	
	communication partners, knowledge, skills, and behaviors.	
Stakeholders	Describe relevant stakeholders, including the Person above (and their	
	perspectives about, and attitudes toward, the problem, intervention	
	or outcome) who may directly or indirectly influence the decision	
Intervention	Describe the proposed steps to change persons, interactions, events,	
	procedures, and environments	
Comparison	Depict the comparison intervention/exposure (if applicable) - could	
	be an alternative intervention or a baseline condition	
Outcomes	Delineate the desired outcomes.	