

Step 1

Dissemination

Make a list of what you are disseminating. Remember, the products of your research are much more than a manuscript or poster.

My project aims to:

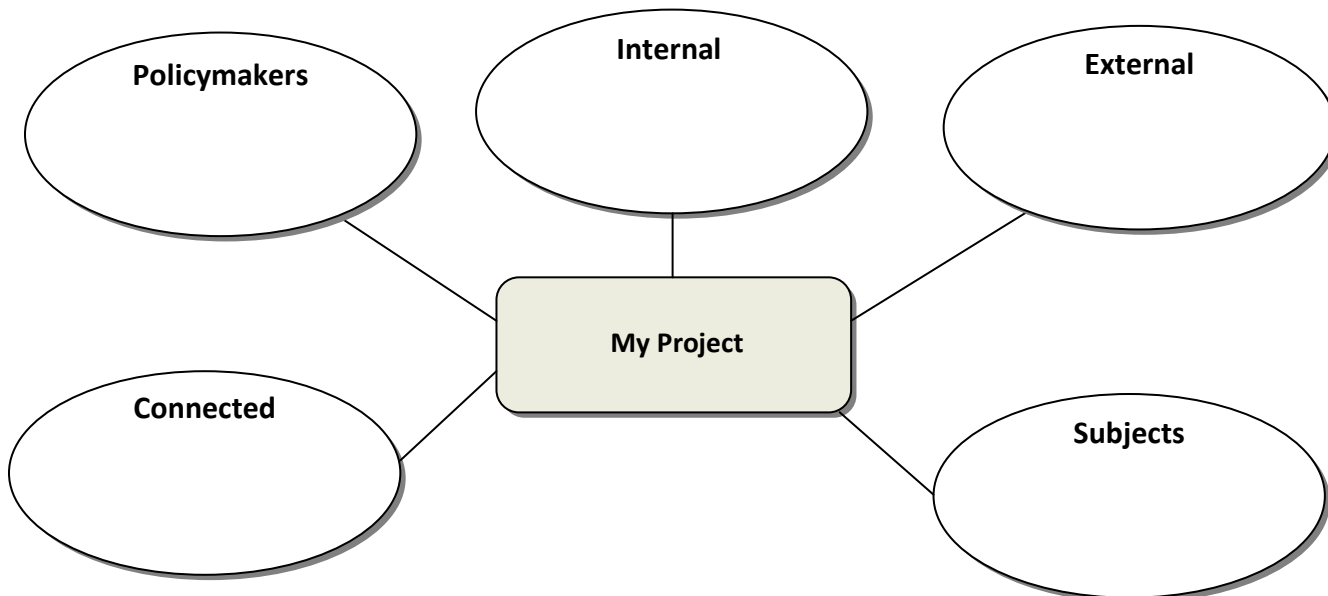
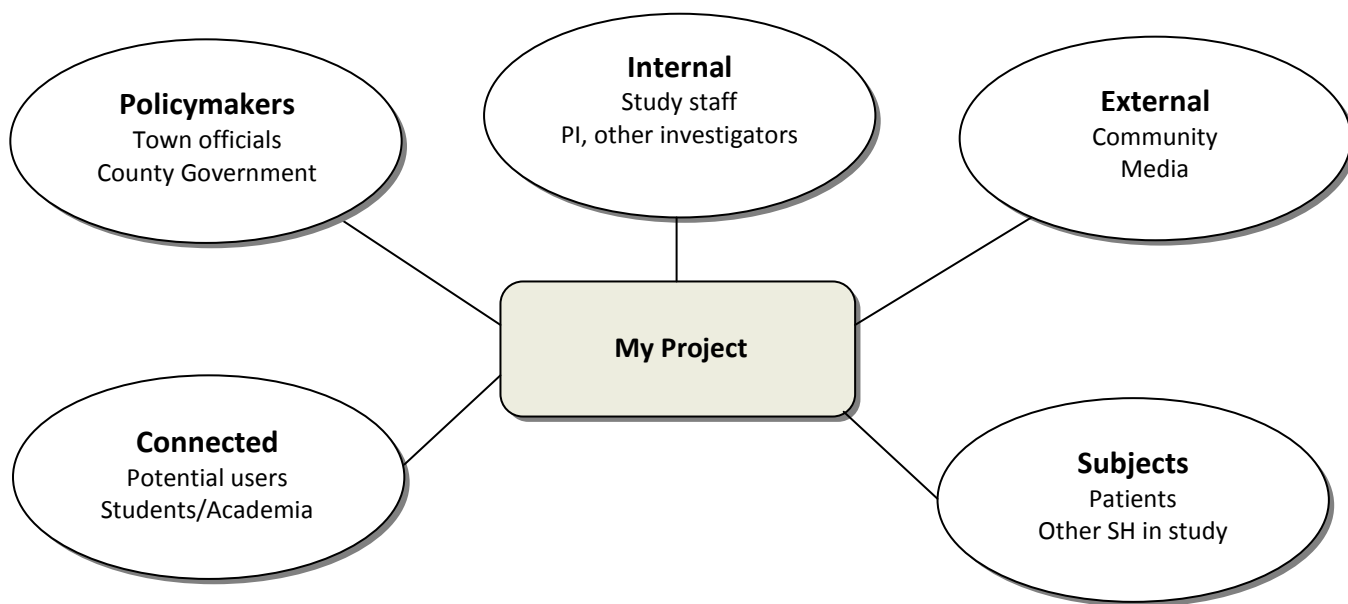
My project will disseminate the following:
1)
2)
3)
4)
5)

Step 2
Stakeholders

Who will your project impact or affect?

Brainstorm as complete a list of your project's stakeholders as you can. Refer to the 7Ps. Draw a diagram with your project in the middle (rectangle) linking out to the stakeholders around you (ovals). Fill in the ovals with your stakeholders, as in the example below.

For more information, visit www.innovations.ac.uk/btg/resources/publications/dissemination.pdf.



Step 3

Presentation

How can you best present your project and its findings?

Complete the table below as a guide.

Issue/Problem	Target Audience	Solution/Answer